

LUXURY LIVING WELL

OWN MIAMI'S *healthiest, wealthiest* ATTENTION.

Premium advertising opportunities with Miami Health & Wellness Magazine.



15K

PRINT COPIES

100K

SOCIAL AUDIENCE

NOV 20–21

JOHN SUMMIT CONCERT WEEKEND

Miami

LUXURY LOCAL DISTRIBUTION

ONE AUDIENCE AT THE INTERSECTION OF
WELLNESS, INFLUENCE, AND SERIOUS
SPENDING POWER.

THE NEW STATUS SYMBOL

MAKE HEALTH AND WELLNESS *sexy again.*

Miami has moved beyond wellness as a trend. Here, it's identity, ambition, community—and culture.

We connect modern brands with affluent people who invest in how they look, feel, perform, travel, live, and celebrate.

Be part of the lifestyle your customer is already chasing.

AFFLUENT. ACTIVE. INFLUENTIAL. VERY MIAMI.

Ambitious men and women who treat wellbeing as an investment—and lifestyle as a statement.

Wealthy millennials

Modern, connected, experience-driven

High purchase intent

Wellness, luxury, dining, fitness, property, mobility

Local influence

Concentrated in Miami and South Florida

Cultural currency

Drawn to icons, beautiful brands, and what's next

HIGH-ENERGY LOCAL REACH

15,000 COPIES.
ONE
UNFORGETTABLE
MIAMI MOMENT.

The majority of the John Summit issue distributed around his November 20–21 concert weekend.

NOV 20–21

John Summit concert

Music, movement, culture, and wellness attention in one powerful weekend.

Luxury buildings

Premium Miami residential environments

Gyms & studios

Where the audience trains and connects

Concerts & events

Live moments built around attention



2026
JOHN
SUMMIT

WELLNESS WITH CULTURAL VOLTAGE.

John Summit brings performance, ambition, music, movement, and Miami relevance into one headline-making edition.

Your brand shares a premium health-and-wellness environment anchored by an icon the audience already knows, follows, and wants to understand.

Performance

Recovery

Music

Fitness

Miami culture

WHERE LIVING WELL MEETS LIVING FULLY.

01

Fitness & performance

Training, movement, recovery, endurance

02

Longevity & health

Physicians, nutrition, prevention, biohacking

03

Beauty & regeneration

Aesthetics, skincare, spas, confidence

04

Luxury living well

Dining, hotels, property, mobility, travel

BRANDS THAT MAKE MIAMI FEEL BETTER— AND LOOK INCREDIBLE DOING IT.



SHOW UP BEAUTIFULLY—EVERYWHERE THAT MATTERS.

01

Premium print

Full, half, and quarter-page placements

02

Social amplification

Posts, stories, and custom content

03

Digital visibility

Premium placements and custom online storytelling

04

Custom partnerships

Stories, events, activations, and multi-channel packages

15K PRINT

100K SOCIAL

NOV 20–21 CONCERT WEEKEND

WELLNESS ASPIRATION. LUXURY EXECUTION. MIAMI ENERGY.

A premium environment elevates perception before the customer ever reaches the buying decision.

MAGAZINE

CHOOSE THE CANVAS THAT FITS YOUR STORY.

Print dimensions include 1⁄8-inch bleed. Submit PDF, PNG, or TIFF in full color at 300 dpi.

728 × 90 px

DIGITAL LEADERBOARD

300 × 600 px

DIGITAL SKYSCRAPER

8.5 × 11 FULL PAGE	17 × 11 TWO-PAGE SPREAD	8.5 × 7.25 TWO-THIRDS PAGE	8.5 × 5.5 HALF · HORIZONTAL
4.25 × 11 HALF · VERTICAL	8.5 × 3.25 THIRD · HORIZONTAL	2.75 × 11 THIRD · VERTICAL	4.25 × 5.5 QUARTER PAGE
ALL PRINT DIMENSIONS IN INCHES AND INCLUSIVE OF BLEED		FINAL FULL-PAGE TRIM: 8.375 × 10.875 IN	SAFE MARGIN: ¼ IN MINIMUM
			CREATIVE SUPPORT AVAILABLE

15K PRINT • 100K SOCIAL • NOV 20-21 CONCERT WEEKEND

MAKE YOUR BRAND PART OF THE *wellness culture.*

Reserve your place in the John Summit issue.

support@miamihealthmag.com

